

Because You're Worth It

Raising Your Rates, Knowing Your Value
& Charging Your Worth

By Kelly Chandler,
Venue Consultant, Business Coach & Confidante



- Inspiration for this topic
 - from you
 - from my own journey
 - from my clients
 - Reminder on what I do and who I am

I'm curious .. And the neuroscience

- From the ages of 0-7 we're learning all that we believe to be true about the world and our place in it
- From the ages of 7-14 we're trying on life for size
- Can be great but can leave us with some limiting beliefs to shift



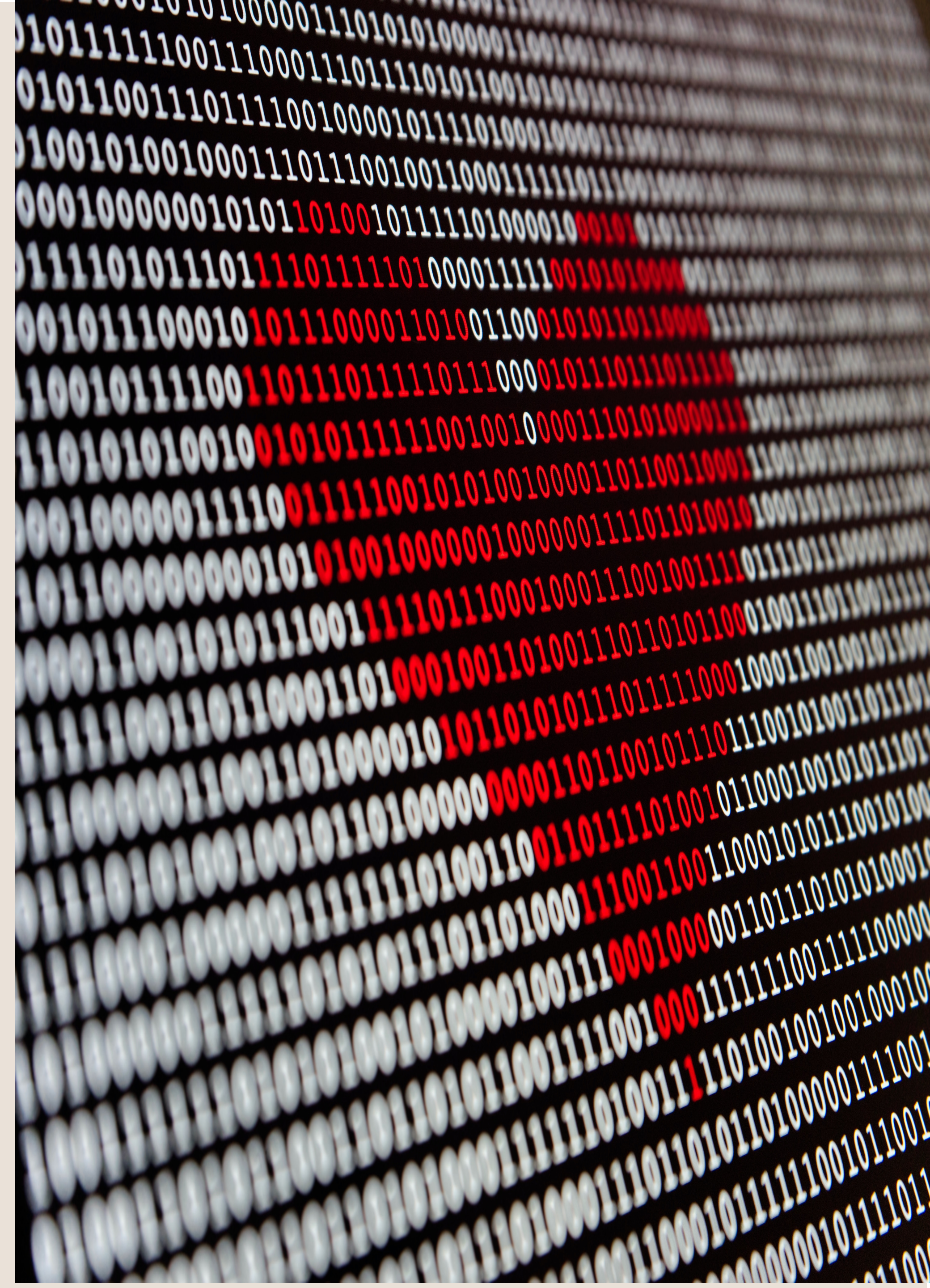
Where do we block ourselves in not achieving our worth then?

1. Look at competition – believe it to be true
2. Compare our clients to our own affordability
3. Not having our evidence
4. Not strengthening our own self-belief



The Evidence

- My own Game Changer – Knowing My Numbers – yes I know, not the sexy stuff!
- Sales, Pipeline Length, Conversion Ratio, Cost of Sales, Profitability of each service, marketing costs/leads by source, running costs, gross and net profit, crucial Cash flow projections
- Helps Set & Protect Boundaries, Allows Delegation, Empowers the ‘No’

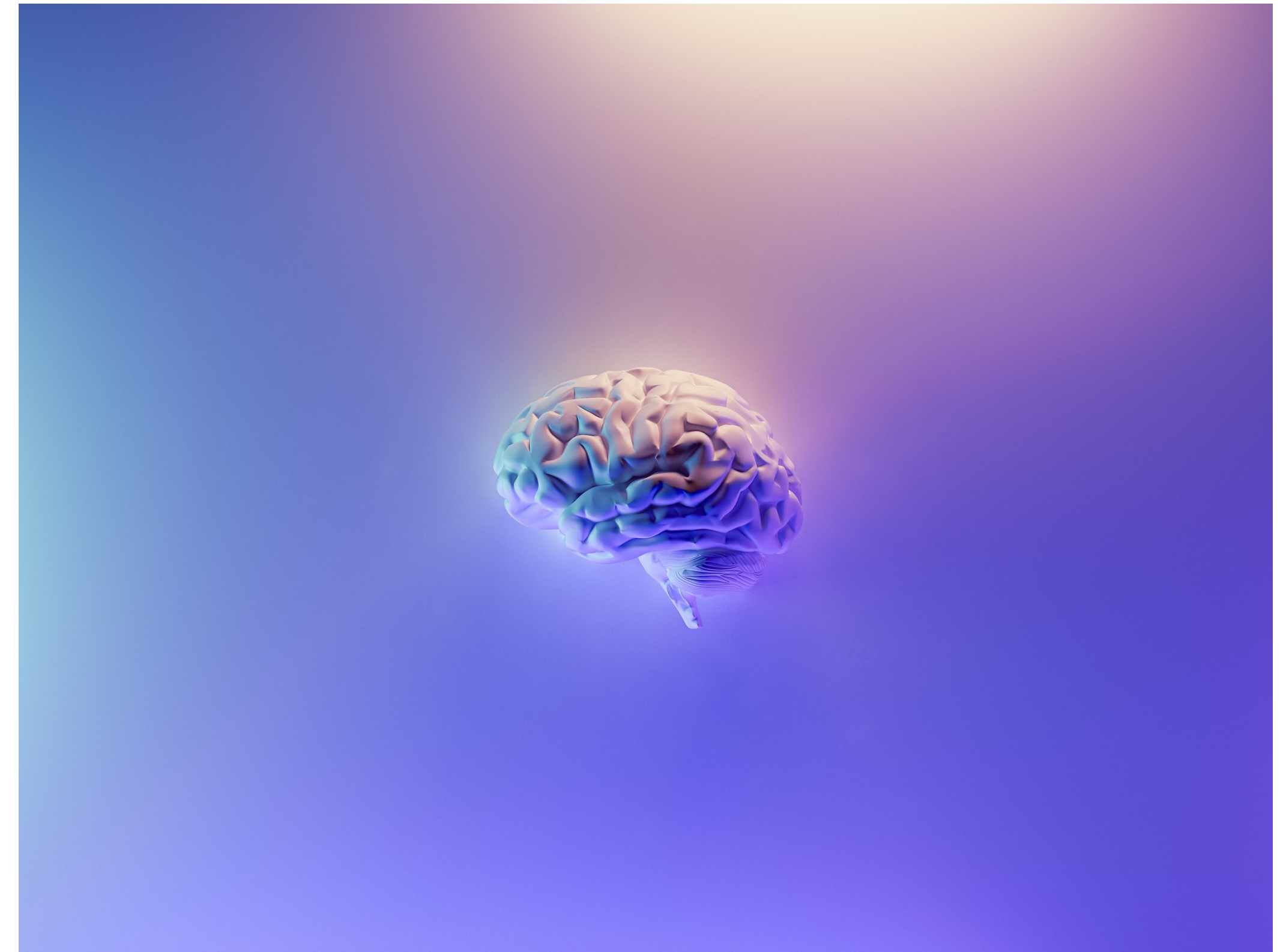


The Inner Work – The Magic Ingredient

Building-Up the positive neural pathways –

- Be careful the company you keep
- Rest/recharge/self care
- Investing in our self at the level we want clients to invest

Unravelling and resetting those personal limiting beliefs with consistent inner work



What if ...

What if you decided today to
charge your worth?

Ways to Work with Me

A unique consulting/coaching blend:

90 minute one-off power up coaching session (remote)

UNSTOPPABLE half or full day coaching (in person)

3 months of coaching support

SPECIAL OFFER / THANK YOU – complimentary VALUES session with me

ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC

ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC

ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC

ΚC ΚC ΚC **Questions?** ΚC ΚC ΚC

ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC

ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC

ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC ΚC